



Taniyah Williamson

Multimedia Journalist

CONTACT

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SKILLS

News Writing, Reporting, Anchoring, Producing, Adobe Premiere, Audition, Photoshop & Lightroom, ENPS, Sprout Social, Mention, Google Analytics, AP Style, Microsoft Office, Social Media Management, Social Media Analytics, Camera Operation

ORGANIZATIONS

National Association of Black Journalists (NABJ)

Arizona Association of Black Journalists (AZABJ)

EXPERIENCE

Cronkite News, Phoenix, AZ | May 2019 – August 2019 Intern/MMJ

August 2018 – November 2018 - Student MMJ/Anchor

Cronkite News is the news division of Arizona PBS and reaches nearly 2 million people.

Produced and reported packages for the evening news show.

As an intern, I anchored on Monday's for the evening news show.

I tracked analytics on Facebook and Twitter to develop, maintain and properly engage my audience.

Cronkite Rundown, Phoenix, AZ | January 2018 - May 2018
Student Anchor/Reporter

Cronkite Rundown is a weekly news show run by graduate students at the Walter Cronkite School of Journalism.

I pitched, wrote, shot and edited stories for the weekly news show using ENPS, Adobe Premiere and Adobe Audition.

SPR Agency, Scottsdale, AZ | January 2017 - July 2017
Account Executive Assistant

As an account executive assistant, I was responsible for writing to promote agency clients through social media marketing.

I used tools such as Sprout Social to manage and schedule posts for various social media accounts. I used Mention to monitor the audience for accounts represented by the agency.

EDUCATION

2018 | Master of Journalism & Mass Communication

Arizona State University, Walter Cronkite School of Journalism

2016 | Bachelor of Arts, Communication

Arizona State University, School of Integrative Arts & Sciences